

Logo

Qeyno Labs is a diverse mark and can be used in multiple contexts. The Q letter maintains its visibility and allows for a seamless read while in its letter form.

The round shape of the symbol and marked base make it identifiable through simple and bold features.

Full Name

The logo consists of a stylized 'Q' with a bulb-like shape at its base, followed by the text 'eyno Labs' in a sans-serif font.

First Name

The logo consists of the stylized 'Q' symbol followed by the text 'eyno' in a sans-serif font.

"Q Bulb" Symbol



Alt. "Q Bulb" Symbol



The logo variations are intended to be used in specific circumstances.

Name Tags

First introduction.
Formal publication
the company.

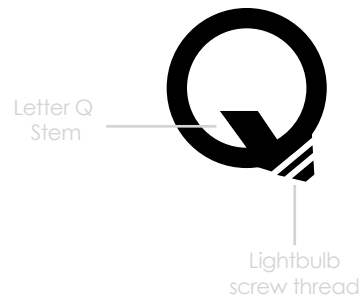
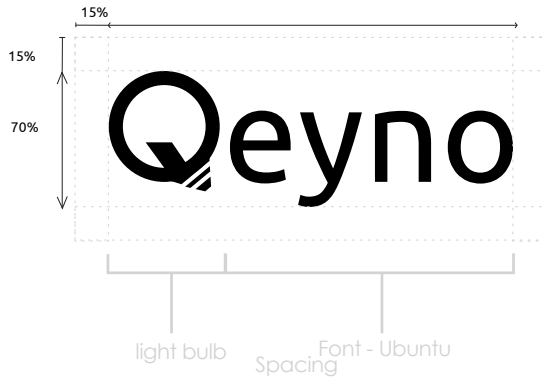
Symbols

Online Icons
Apparel
Products

Usage

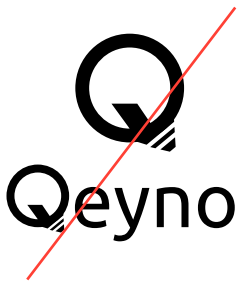
The mark is a modified letter. It's intended to be used as the letter's replacement. The word is read horizontally. Separating "Qeyno & Labs" disrupts the flow in which the name is read.

Its primary use is the full name form which provides compound usage of symbol and name. This combination reiterates the brand identity. You see the symbol as you read the logo.

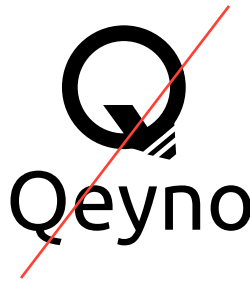


Improper Uses - placement that results in imbalance and uncertainty

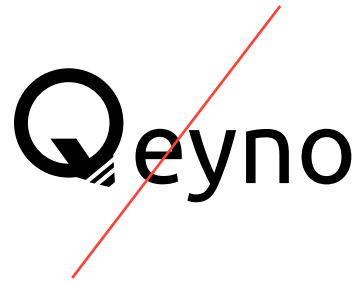
Do not place Q bulb over type



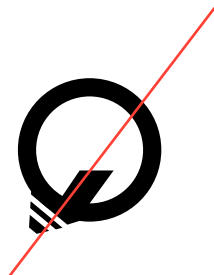
Do not place Q bulb over type



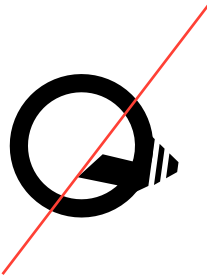
Do not change alignment of Q bulb and text



Do not invert Q Bulb



Do not rotate Q Bulb



Do not change sizing and placement of letter.

